

Quickfacts



In the 70's we were known as **Big Brothers of Vineland**, serving boys referred by family court and mentored by lawyers, police officers, doctors, and prominent business professionals.



In 1982 we became **Big Brothers Big Sisters of Cumberland County**, serving boys and girls, ages 7 through 18, throughout Cumberland County that were primarily referred by a relative or teacher.



Since 1995, **High School and School-Based Programs** have grown from one school to 22 schools throughout Cumberland and Salem Counties. This program allows adults and high school students to visit the elementary and middle school students on a weekly basis.



In December 2004, **Mentoring Children of Prisoners Program** was launched. This unique one to one mentoring program pairs adult volunteers with children who are growing up with a parent in prison.



In 2005 our service area expanded to include **Salem County**.



In 2009, 492 children had a **Big Brother or Big Sister** while 142 children continued to wait for their Big. 142 waiting Littles participated in special events and client activities.



In 2009, 239 high school students were mentors to Elementary School children in the High School Mentoring Programs.



In 2009, over 32 families received holiday assistance in the form of food baskets, gifts, toys, clothing, and gift certificates made possible by generous donations from the community.



"Littles" in our program come from diverse racial, cultural and economic demographics and **more than 50% of our Littles are males**.



Our Bigs are as diverse as our Littles and range from high school students to senior citizens.



Community Based is our traditional one-to-one mentoring program that follows the model established in 1904. The primary reason for enrollment in this program is to **establish a friendship for a child with a volunteer** who can provide consistent support.



Numerous research studies show that BBBS mentoring has a significant and measurable positive impact on the lives of youth. **Children matched with a Big Brother or Big Sister are less likely to take illegal drugs, start drinking alcohol, skip school, or exhibit violent behavior.**



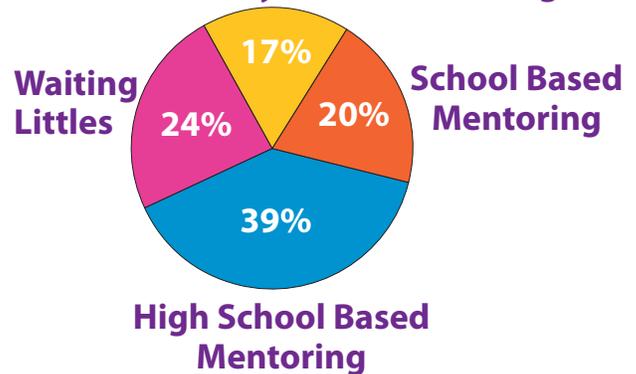
Big Brothers Big Sisters of Cumberland & Salem Counties received national recognition from Big Brothers Big Sisters of America. Among 400 agencies this agency received The Gold Standard Award for pace setting performance in quality growth and increased revenue, and in the small agency category the Board of Trustees were finalists for Board of the Year, and the President/CEO received the CEO of the Year Award.



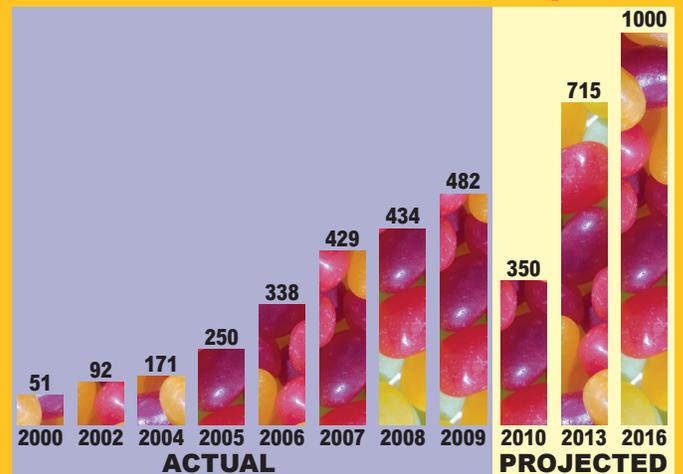
With the combination of the human spirit to give as a volunteer and the Big Brothers Big Sisters trademark approach to extensively screened and supervised mentoring, **each one-to-one relationship has the potential to last as a Big Brothers Big Sisters supervised and supported relationship until the Little graduates from high school.**

2009 Impact -- 624 Children

Community Based Mentoring



OUR GOAL More Matches – More Impact!





Big Brothers Big Sisters of Cumberland & Salem Counties

An affiliate agency of Big Brothers Big Sisters of America

Little Moments.
Big Magic.
Huge



Impact.

Our Mission

To help children reach their potential through professionally supported one-to-one relationships.

Our Vision

To provide successful mentoring relationships for all children who need and want one, contributing to brighter futures, better schools, and stronger communities for all.

Big Brothers Big Sisters of Cumberland & Salem Counties aims to alleviate the pressures associated with living in single parent homes or nontraditional families through intervention and prevention. Big Brothers Big Sisters services are very unique in their combination of informal friendship with the support of professional case-managers. The success of Big Brothers Big Sisters is a combination of the volunteer's willing spirit and the BBBS trademark mentoring program. Each mentoring relationship has the potential to progress into a life-long friendship.

Big Brothers Big Sisters Offers:

- **Community Based Mentoring**
one-to-one and couple matching
- **School Based Mentoring**
one-to-one matching within the school setting
- **High School Mentoring**
one-to-one matching within the school setting between high school students, and elementary or middle school students
- **Mentoring Children of Promise**
one-to-one matching of children who have an incarcerated parent
- **Special Event Mentoring**
short term one-to-one matching in controlled settings supervised by Big Brothers Big Sisters professional staff
- **EMPOWER: Child Sexual Abuse Prevention and Safety Training—**
presented to children, parents and volunteers
- **Client Activities Program**
activities provided to the children, parents and volunteers, to introduce them to recreational and cultural resources