

Special Event Sponsorships

Each year we have an assortment of special events to help raise money for our one-to-one relationships. Because there are costs for holding these events, we look to partnerships like you, to help cover these costs. *The accompanying chart describes what you, the sponsor, will receive when you provide financial assistance for one these special events: Seminar Special Event, The Big Night, Car Raffle, and Rise & Shine Breakfast.*

Event	SEMINAR			THE BIG NIGHT AUCTION			CAR RAFFLE			RISE & SHINE BREAKFAST		
	PLATINUM	GOLD	SILVER	PLATINUM	GOLD	SILVER	PLATINUM	GOLD	SILVER	PLATINUM	GOLD	SILVER
Complimentary seats	30	10	5	16	8	4				16	8	4
Honorary event chair listing	√			√			√			√		
*Business banner display (provided by sponsor)	√			√			√			√		
Business information table	√	√		√	√		√	√		√	√	
Invited to speak during event	√			√			√			√		
Business may supply promo items for all attendees (napkins, mints, pens, etc.)	√	√		√	√					√	√	
Business name announcement	√	√	√	√	√	√	√	√	√	√	√	√
Advertising												
**Name listing on promotional materials:												
Invitation	750	750	750	2,000	2,000	2,000				500	500	500
Brochure				1,500	1,500	1,500	20,000	20,000	20,000			
Thank You Letter	√			√			√			√		
Car Raffle Ticket							999					
Car Raffle Large Display Poster							√	√	√			
Rise & Shine Program										250	250	250
Big Night Ad Book & Page Borders				250								
Center spread ad in Big Night Ad Booklet				√								
Two page ad in Big Night Ad Booklet					√							
One page ad in Big Night Ad Booklet						√						
Big Night Landis Avenue Street Banner				√								
Promote your business during pre-event campaigns (radio shows, community events, and raffle drawings)	√			√			√			√		
Business website link on agency web page	√	√	√	√	√	√	√	√	√	√	√	√
Business website link through e-marketing	√	√	√	√	√	√	√	√	√	√	√	√
Permission to use agency link on your business website	√	√	√	√	√	√	√	√	√	√	√	√

* Premiere location for platinum sponsor. ** If number is listed, it represents approximate quantity of print material distribution.

For more information on how you can partner with Big Brothers Big Sisters of Cumberland & Salem Counties... visit www.southjerseybigs.org or contact Donna Bennett: 856.692.0916 or at dbennett@southjerseybigs.org.

Seminar Special Event

Platinum: \$10,000 Gold: \$5,000 Silver: \$2,500

This is an annual event in which the discussion topic changes from year to year. Professionals who are experts on a specific topic come together to share their knowledge with local businesses. Businesses purchase tables and invite clients and employees to this networking event. All proceeds go to BBBS.

As a sponsor you will help fund the food, room rental, and advertising for this event.

The Big Night Auction

www.BBBSTheBigNight.com

Platinum: \$10,000 Gold: \$5,000 Silver: \$2,500

The night begins with an hour of wine tasting with paired hors d'oeuvres; followed by three hours of dinner, wine tasting, and a silent and live auction. Auction items are donated from the community and include sports memorabilia, experiential packages, jewelry, and artwork. It is a casual atmosphere with grand appeal. Funds raised benefit BBBS one-to-one relationships and come from purchasing a seat for the event, ad book sales, 50/50 raffle, and money raised from the silent and live auctions.

As a sponsor you will help fund the food, room rental, and advertising for this event.

Car Raffle

www.AllAmericanCarRaffle.com

Platinum: \$10,000 Gold: \$5,000 Silver: \$2,500

The annual car raffle runs from mid-May through mid-October. Tickets are \$100 a piece. The total number of tickets sold will not exceed 999. One winner will be chosen at the annual Deerfield Harvest Festival in October. There are an assortment of cars, trucks, and motorcycles which the winner may choose from. Proceeds received from this event are used to fund new and ongoing Big Brothers Big Sisters relationships.

As a sponsor you will help fund the advertising and licensing fees for this event.

Rise & Shine Breakfast

www.RiseAndShineBreakfast.com

Platinum: \$10,000 Gold: \$5,000 Silver: \$2,500

This one hour event consists of a light breakfast while enjoying a range of speakers including testimonies from Bigs, Littles, parents of Littles, and donors. It is the perfect venue for Big Brothers Big Sisters to showcase the positive impact of one-to-one mentoring. All donors at the \$1,000 and higher level become members of the Little Moments Big Magic Society. Donations received from this event directly fund new and ongoing mentoring relationships.

As a sponsor you will help fund the food, room rental, and advertising for this event.

BBBS of Cumberland and Salem Counties Community Partnerships

All proceeds benefit Big Brothers Big Sisters of Cumberland and Salem Counties

Dream Maker (\$10,000)

Magic Maker (\$5,000)

Memory Maker (\$2,500)

Match Maker (\$1,000)

Commitment:

One Year Two Years Three Years

Select the event(s) you wish to sponsor:

Seminar:

Platinum (\$10,000)

Gold (\$5,000)

Silver (\$2,500)

Big Night Auction:

Platinum (\$10,000)

Gold (\$5,000)

Silver (\$2,500)

Car Raffle:

Platinum (\$10,000)

Gold (\$5,000)

Silver (\$2,500)

Rise & Shine Breakfast:

Platinum (\$10,000)

Gold (\$5,000)

Silver (\$2,500)

Name _____

Company _____

Address _____

City _____

State _____ Zip Code _____

Phone _____

E-mail _____

Visa Mastercard Amex Discover

Card No. _____

Exp. Date _____

Cardholder's Name _____

Signature _____

return this entire form to:
BBBS at P.O. Box 2188, Vineland, NJ 08362
www.bbbs.org/CumberlandSalemNJ