



Jerry (guardian of little), Santa, his Elf, Little Brother Zyshonne & Big Brother Wayne

News from
Big Brothers Big Sisters of
Cumberland & Salem Counties

Big News



January February 2014

THANKS TO ALL OUR HOLIDAY SPONSORS

Spirits Shine BIG at Holiday Parties

Gifts, food, fun, and a visit from Santa highlighted the Big Brothers Big Sisters of Cumberland & Salem Counties holiday parties. The Cumberland County Bar Association sponsored a party at Gia's Catering and Big Brothers Big Sisters sponsored two holiday parties, one at the Salem Friends Meeting House in Salem County and a Santa's Open House at the agency's office. At the three parties Santa distributed more than 300 toys to the children in our program and their siblings, thanks to great community support and donations. Also, during our Holiday Parties the children received coats, hats, gloves, scarves, books and more.

Before the parties, Santa's helpers sorted and wrapped the donated gifts at the Big Brothers Big Sisters office. **Thanks to all the individuals and groups who donated toys and/or sponsored families this past holiday and made it brighter for everyone of our "Littles" and their siblings.**

Volunteers wrap gifts at the Agency Office on December 12th.



SAVE THE DATES

www.southjerseybig.org/events

The Financial Seminar

Wednesday, March 26, 2014

Run for Aaron

Saturday, April 2014 (Date TBD)

The Big Night & Wine Tasting

Friday, May 9, 2014

All American Car Raffle

Tickets sold from June – October 2014

Drawing to be held on:

Sunday, October 12, 2014

The Rise & Shine Breakfast

Wednesday, November 5, 2014

2014 Little Moments

Information Sessions

<http://www.southjerseybig.org/volunteer-now/little-moments-information-sessions/>

First Wednesday of each month

February 5th March 5th

April 2nd May 7th

June 4th July 2nd

August 6th September 3rd

October 1st December 3rd

Drexel Dean to be Key Note Speaker at 2014 Financial Seminar



George Tsetsekos

A new year is upon us, and what better way to kick off the year than to broaden your financial knowledge at our 2014 Financial Seminar. The date is Wednesday, March 26th at the New Jersey Motorsport Park in Millville, NJ. The evening starts with Cocktails from 5pm to 6pm followed by the seminar from 6pm to 7pm.

Our featured speaker this year is Dr. George Tsetsekos, Dean Emeritus of Drexel's Lebow Business School and Chair of Global Interdependence Center. Dr. Tsetsekos served on the advisory boards of; the Federal Reserve Bank of Philadelphia, Penjerdel Council, Pennsylvania Economic League, Conference Board, World Trade Center of Greater Philadelphia, Global Interdependence Center and other organizations. He holds a Ph.D. in finance from the University of Tennessee, an MBA in finance from Wright State University and a B.Sc. /M.Sc. in electrical and mechanical engineering from the University of Athens, Greece.

David Kotok, Co-Founder and Chief Investment Officer of Cumberland Advisors, one again will emcee for the 2014 seminar. Get ready to gain a wealth of knowledge at this unique event! **For more information on our Financial Seminar visit:**

<http://www.southjerseybigs.org/events/financial-seminar/>.

Be a part of Something BIG!

We Are Only Accepting Monitors

Big Brothers Big Sisters of Cumberland & Salem Counties located at 1944 E. Landis Ave., Vineland, NJ needs computer monitors for donations to families along with computers. Big Brothers Big Sisters has partnered with Sun National Bank of 401 W. Landis Ave., Vineland, NJ in this effort to provide sufficient resources to families that need them. No specific make or model is required and **we are only accepting monitors**. The only requirement is that they are fully functional. If you are a business or individual that has additional fully functional monitors and unsure what to do with them, Big Brothers Big Sisters will gladly accept them. Your donation will make a **BIG** difference in the lives of many families! For more information please Contact the Big Brothers Big Sisters agency at 856-692-0916.





Spotlight Match: Jonathan and Marcus

Since their match on August 10, 2012 Big Brother Jonathan and Little Brother Marcus have built a great relationship. During their first outing together they made a list of activities they wanted to do together. Since then they have been having fun working on that list. So far they played basketball, played baseball, played video games, ate at a Chinese restaurant, played air hockey, attended a 76er's game, attended a Phillies game and many other things. Marcus loves playing baseball and belongs to a baseball league and Jonathan enjoys going to see his games. They enjoy spending time with each other.

Atlantic City Electric Presents Check to Big Brothers Big Sisters

Representatives of Atlantic City Electric (A subsidiary of Pepco Holdings, Inc.) presented a check to Big Brothers Big Sisters of Cumberland & Salem Counties, as well as, Big Brothers Big Sisters of Burlington, Gloucester & Camden Counties at Salem Middle School. The funds will be shared between the two organizations and a portion of the donation will be used to fund Big Brothers Big Sisters' Adult School Based Program held at Salem Middle School. "We thank Atlantic City Electric and Big Brothers Big Sisters for their support and for recognizing Salem Middle School for our dedication to our students," said Randi Griffin, a teacher at Salem Middle School and Big Brothers Big Sisters mentor. "I speak for the majority of our team when I say we love what we do. The students are our drive and inspiration. Big Brothers Big Sisters has fused bonds with our teachers and students that are immeasurable."



Top Left to Bottom Right: Robert Jakubowski, President/CEO of Big Brothers Big Sisters of Burlington, Camden & Gloucester Counties, Susan Coan, Regional Vice President of Atlantic City Electric, Donna Bennett, President/CEO of Big Brothers Big Sisters of Cumberland & Salem Counties, Little Brother Hector and Little Brother De-Andre, two students of Salem Middle School enrolled in the Adult School Based Program at Salem Middle School.

Photographed by: Rick Giammaria, courtesy of Pepco Holdings, Inc.

Big Brothers Big Sisters of Cumberland & Salem Counties, Board of Trustees

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Meet Big Brothers Big Sisters Board Trustee, Priscilla McCoy



In this issue we spotlight Vineland native and long-time Board member, Priscilla McCoy. Priscilla, a graduate of Vineland High School, became involved with Big Brothers Big Sisters to give back to the community and to help at-risk children. Priscilla was named to the Board of Trustees in 2002.

Priscilla holds a Bachelor's degree in Business Administration and Management, *Cum Laude*, from Colorado Technical University, as well as, certifications in Organizational Systems Improvement and Management Essentials and is a state-certified substitute teacher for grades K-12 and is studying to earn her Child Development Associate educator credentials. For nearly two decades of her career, Priscilla has been in banking administration to the areas of finance, accounting, legal and risk management.

While serving as Co-Pastor of Word of Life Christian Center, a multicultural non-denominational church in Vineland. She is also the Executive Director of Word of Life's Community Development Corporation (CDC), RESCUE Community Programs (*Reinforcing Essential Skills, Character and Unparalleled Excellence*) and *Elevate*, the CDC's summer

enrichment program for children in Cumberland County. Priscilla works closely with the Christian Education, Music and Women's ministries of the church. When time permits, she enjoys traveling to speak and/or sing at churches, conferences and retreats.

Priscilla's involvement with children goes beyond Big Brothers Big Sisters. She has three sons, a granddaughter, and several extended family and foster children whose lives she and her husband is actively involved. She enjoys reading and writing and loves traveling with her family to experience the different foods and festivities of other cultures.

Priscilla describes her involvement with Big Brothers Big Sisters as follows: "I am honored to be part of an organization with more than a Century-old reputation for outstanding service and commitment to providing excellent programs and operations. To me, Big Brothers Big Sisters represents the hallmark of non-profit children's charities. And that is why I am connected with what I consider to be such an outstanding organization."

BIG NIGHT AUCTION DONATIONS NEEDED

The Big Night committee needs donations for the Big Night Silent and Live Auctions. Each year we offer sports memorabilia, theater and concert tickets, trees, shrubs, and plants. We also offer private wine tasting, restaurant certificates and jewelry. A personal favorite was a Labradoodle Puppy offered a few years ago. To donate an auction item, contact the agency at 856-692-0916.



Join us in January for National Mentoring Month

This January is National **Mentoring** Month and Big Brothers Big Sisters of Cumberland & Salem Counties is inviting the community to treat our "Bigs" as the celebrities they are in the eyes of their "Littles". Friends, families, board and staff members of Big Brothers Big Sisters of Cumberland & Salem Counties can show their support throughout the month with a special Big Brothers Big Sisters **Mentoring** Month social media badge, which can be used, among other things, as a Facebook and Twitter profile picture.

There is no better time than now to become a **mentor** in a child's life. Support in the form of **donations** and **volunteering** your time, are some of the many ways you can assist in creating more **mentoring** opportunities at Big Brothers Big Sisters. To learn more about our **Mentoring** Programs, please visit: <http://www.southjerseybigs.org/our-programs/>.

Date**Event**

Jan 31 - Feb 9	Grease at the Levoy Theater
Feb 5 - Feb 9	Atlantic City Boat Show - Adults \$15, Children 15 & under Free
Feb 9	Alexander and the Terrible at Cumberland College (ages 5-10)
Feb 15	Dinosaurs (Puppet extravaganza) at Stockton Performing Arts

The newly opened Fitness Invasion on Landis Avenue in Vineland is offering an amazing discount to Bigs and Littles enrolled in our programs. The Fitness Invasion is waiving their key activation fee and deducting \$5 off of the membership fee. The services that are offered include: Zumba, Yoga, Boxing and much more! This promotion offered is only \$25/month for 12 months! In order to sign up for a gym membership with Fitness Invasion, individuals must be at least 14 years of age. Stay fit and healthy for a fraction of the price that other gyms are offering! Before signing up for a gym membership, be sure to mention your Big Brothers Big Sisters of Cumberland and Salem Counties affiliation.

November and December Match Anniversaries

<u>Little</u>	<u>Big</u>	<u>Years</u>	<u>Little</u>	<u>Big</u>	<u>Years</u>
Anthony	Michael	2	Alexzander	William	1
Tyler	Tyler	1	Meredith	Rebecca	1
Tyreek	Chase	2	Tyaira	Jessica	1
Michelle	Eden	1	Tyaisha	Logan	1
Tiquiez	Michael	1	Bruce	Michael	1
Ashona	Linda	1	Trinity	Jane	4
Nakera	Ayanna	1	Shamere	Patricia	6
Jose	Brian	1	Na'shay	Heather	1
Shaniya	Brenda	3	Imani	Vicky	4
Richie	Jonathan	2	Jerry	Bruce	1
Alexis	Gabrielle	2	Daisy	Aubrey	1
Gisel	Kristina	3	Martasha	Jessica	1
Ka'nija	Kelly	4	Gabrielle	Kelly	3
Noah	Joseph	1	Amber	Marianne	8
Daniel	George	1			

January and February Match Anniversaries

<u>Little</u>	<u>Big</u>	<u>Years</u>	<u>Little</u>	<u>Big</u>	<u>Years</u>
Marcus	Kevin	2	Dominique	Staci	1
Trinity	Lisa	1	Ivan	Amiot	1
Miguel	Scott	1	Keisean	Wilma	1
Daniel	Richard	6	Niyah	Dawn	6
Shakeena	Karissa	1	Chad	Emily	1
Charity	Victoria	1	J'Quan	David	2
Latoya	Dorothy	1	Amiyah	Diane	1
Camila	Nina	2	Michell	Fallon	1
Serena	Breuna	1	Diamond	Acacia	1
Mira	Megan	7	Diamond	Antoinette	2
Maylaysia	Elizabeth	1	Monica	Tabitha	4
Sirenyty	Jessica	1			

Congratulations to our New Matches

<u>Little</u>	<u>Big</u>	<u>Matched</u>	<u>Little</u>	<u>Big</u>	<u>Matched</u>
Tommy	Coleman	11/13	Tommy	Emmanuel	11/13
Madalyn	Morgan	11/14	Anthony	Jasmine	11/14
Destiny	Chardonnay	11/19	Donte'yon	Zyiah	11/19
Joselynn	Aridais	11/19	Dasya	Laura	11/19
Elijah	Nakayla	11/19	Damien	Callie	11/27
Faith	Linda	12/6	Senaiya	De'Asia	12/10
Amaya	Wilma	12/11	Taina	Morgan	12/13
Carlos	Alselio	12/13	Rebecca	Lea	12/13
Olivia	Allison	12/13	Sharelys	Anna	12/13
Adan	Rigoberto	12/16	Luz	Brenda	12/19
Destiny	Maura	12/23	Danny	Sara	12/23
Jaeleen	Joselynn	12/23			