



Board Member, Kathleen Norton-Gallaher of TD Bank presents a check to Board Chair, Michael Testa, Jr. Also pictured are Donna Bennett, President/CEO and Board Member, Michael Loyle

News from
Big Brothers Big Sisters of
Cumberland & Salem Counties

Big News



March April 2014

FINANCIAL SEMINAR

2014 Financial Seminar How the Current Global Economy Affects the U.S.



Don't forget our [Financial Seminar](#) on Wednesday, March 26th at the New Jersey Motorsports Park, Officers Club in Millville, NJ Presented by George P. Tsetsekos, Ph.D. (pictured upper right) and Opening remarks by David R. Kotok.

"The transition in the United States from a prolonged post-crisis period of monetary accommodation towards a normalization of monetary conditions may be bumpy due to increasing volatility in emerging markets, uncertainties associated with the European integration process and slow growth in Asia markets." – George P. Tsetsekos, Ph.D.

For more information or to book a table reservation visit:

<http://www.southjerseybig.org/events/financial-seminar/>.

Thanks to the sponsors of the 2014 Financial Seminar.

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Paul Perino, Jr., MSFA, CFP®, CRPC®, APMA®
Financial Advisor Ameriprise Financial
www.ameripriseadvisors.com/paul.c.perino



The BIG NIGHT May 9, 2014 at Eastlyn in Vineland, NJ

Plan to join us on Friday, May 9, 2014 for an evening of great wine, scrumptious food, tempting and unique auction items, fun and fellowship.

www.southjerseybig.org/events/thebignight

Also, keep in mind that our BIG NIGHT Committee is looking for Silent and Live Auction donations. Please contact the agency at: 856.692.0916 or check out the website if you have a donation or would like to purchase an AD or make RESERVATIONS.



Big Brothers Big Sisters to Award Scholarships in 2014



Each year, Big Brothers Big Sisters of Cumberland & Salem Counties awards scholarships to graduating seniors.

In 2014, the Big Brothers Big Sisters Foundation plans to award several \$750 scholarships throughout Cumberland & Salem Counties. Interested applicants must complete a scholarship application (available at <http://www.southjerseybigs.org/matches/scholarship-opportunities/>) and write a short (typed) essay.

Scholarship applications are due April 15, 2014 and must be submitted to the Big Brothers Big Sisters office by mail or fax, in-person or e-mailed to <mailto:dclementson@southjerseybigs.org>. If you have any questions, please call the office at 692-0916. Winners will be announced at your high school's award ceremony or through mail correspondence.

TD Bank Affinity Program Benefits Big Brothers Big Sisters

TD Bank announced a new and improved **Affinity Program** which is simple, free and easy. Just mention (CODE: **XP**) and your interest in joining the program either by phone or in-person. An account with TD Bank must be opened before joining the Affinity Program. For questions please contact: Kathleen Norton-Gallaher of TD Bank at 856.327.5276

Best of all, you can do all of this without any money leaving your account! All proceeds from the TD Bank Affinity Program go towards funding Big Brothers Big Sisters programs and serving the youth enrolled in the agency.



Spotlight Match: High School Big Jayna and Little Sister Madison

High School Match Big Sister Jayna and Little Sister Madison met in September. They meet weekly at Johnstone School and have a great relationship. Madison says she loves to play games with Jayna. A favorite activity is making rubber band bracelets, expressing their creativity and favorite colors. Jayna describes their friendship as "fun" and Madison loves that Jayna cares about her. The two exchanged matching necklaces, one says "Big Sis" and the other says "Little Sis". Now they can remember one another and their fun times together in between visits. They exchanged handmade, heart-felt Valentines, showing how much they both appreciate each other.

Jayna demonstrates dependability and a sense of responsibility in her dedication to meeting with Madison faithfully and in the special attention she pays to Madison while they are together. The "littles" in the High School Mentoring Program look forward to spending time with an older friend after school. They are able to talk about their day, get help with homework, and explore new interests. Madison and Jayna are a great example of a fun friendship from which both benefit!



Photos: Jayna and Madison (top) and the handmade Valentines they exchanged (below)

8th Annual "Run for Aaron" benefits the Aaron Ploch Scholarship Fund & Big Brothers Big Sisters

Join us on April 5th for the 8th Annual "Run for Aaron", a 5K run and 1 mile walk in honor of Aaron Ploch. Funds from this race go to the Aaron Ploch Scholarship Fund and for the fourth year, Big Brothers Big Sisters of Cumberland & Salem Counties is honored to be a recipient. Aaron was an excellent student and athlete, loved by his teachers and coaches. Aaron had a smile and a personality that could light up a room. Aaron was 10 years old when he passed, September 30, 1999. To continue his legacy the Ploch family established the Aaron Ploch Memorial Swimming and Soccer Scholarship.



Aaron Ploch

Big Brothers Big Sisters encourages everyone to run, walk and have fun at the Run for Aaron. Come walk or run to support one-to-one mentoring in our area and the Aaron Ploch Scholarship. Your participation will positively impact the lives of children and families throughout Cumberland and Salem Counties.

When: Saturday, April 5, 2014

Time: Registration begins at 7:30am or on line at:

http://runforaaron.com/register_now

Race Time: 9:00am

Course: The course is a scenic tour of East Vineland's farmlands. Runners will get a taste of Vineland's agricultural heritage as they pass fields of freshly planted spring vegetables.

**Where: Our Lady Pompeii
Rosary Hall
4680 Dante Ave.
Vineland, NJ 08361**

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Nivea: Skincare that Really Cares

Beiersdorf Inc., the U.S. subsidiary of leading global skincare company Beiersdorf AG, renewed its partnership with Big Brothers Big Sisters of America. This partnership will raise a maximum of \$100,000 to help make a big difference for the Big Brothers Big Sisters network. Beiersdorf will donate all proceeds raised in connection with Beiersdorf's nationwide **Skincare that Really Cares** campaign. The campaign launched in participating nationwide retailers and the Facebook Application on January 20, 2014 and will go through March 31, 2014. In 2013, this campaign boosted online donations by 48% and male volunteers by 20% in the first quarter.

Beiersdorf will utilize social media to encourage shoppers to purchase NIVEA, NIVEA Men, Eucerin and Aquaphor products in-store and via online retailers, with \$1 for every \$10 spent donated to Big Brothers Big Sisters' mentoring programs. In addition, Beiersdorf will donate \$1 for every \$10 spent via the Big Brothers Big Sisters Facebook APP. As a thank you to consumers for engaging with the app, Beiersdorf will offer consumers a sample of their choice of a NIVEA, NIVEA Men, Eucerin or Aquaphor product. Be sure to like us on Facebook and purchase NIVEA products to benefit Big Brothers Big Sisters of Cumberland & Salem Counties.

<http://www.facebook.com/SouthJerseyBigs> (LIKE US ON FACEBOOK)

Danielle Clementson, Director of High School Mentoring



This month we spotlight staff member Danielle Clementson our Director of High School Mentoring.

As the Director of High School Mentoring, Danielle coordinates our High School Mentoring programs throughout Cumberland & Salem Counties. She recruits high school students as 'big's then trains them to mentor their elementary school "littles". She also recruits the "littles" for the program. Danielle matches the high school "big" with the elementary school "little", plans the activities each week, and supervises the match. Danielle says: "It is fun because I see the match maturing." Danielle observes growing relationships and notes the difference the relationship makes in the lives of the "big" and the "little". The High School "big's" gain a sense of responsibility and maturity; the "littles" gain a dependable, trusted friend.

When Danielle graduated from Cairn University in 2002 with a Bachelors of Science majoring in Education,

she wanted to work with children and thought she would get a job teaching. She applied for the job with Big Brothers Big Sisters and was hired right away. In 2006 she earned a Master's of Science in Counseling from Cairn University.

Danielle recently celebrated her first anniversary with her husband Edward. In her free time, she is very involved with her church and loves to cook and bake. She enjoys crafting and do it yourself activities which serves her well in planning activities for the "big's" and "littles".

The High School Mentoring Program is designed after the success of the School-Based Mentoring Program. It involves a powerful educational methodology called "Service Learning". When a high school student becomes involved as a mentor; both the elementary school child and the high school volunteer benefit academically, socially, and emotionally.

Congratulations to our 2014 BIGS of the YEAR



Big Sister Kris with Little Gisel



Big Brother Paul with Little Brother Davon

THANK YOU to ALL OUR VOLUNTEERS

National Volunteer Week, April 6-12, 2014, is about inspiring, recognizing and encouraging people to seek out imaginative ways to engage in their communities. It's about demonstrating to the nation that by working together, we have the fortitude to meet our challenges and accomplish our goals.

Visit our website for more information:

www.southjerseybigs.org/volunteer-now/

This year marks the 40th anniversary of **National Volunteer Week**, demonstrating the enduring importance of recognizing our country's volunteers for their vital contributions.

Clothes for Kids Sake

Spring cleaning time is coming! It is time to clean up and get organized! Clean your closet and help Big Brothers Big Sisters at the same time.

Donate your gently used clothing and household items and the Revenue received from the sale of your Donated Items supports Big Brothers Big Sisters of Cumberland & Salem Counties.

Donation bins are located throughout Cumberland & Salem counties. For household items the donation center will provide free pick up at your home. You can schedule a clothing drive at your church, school, or civic group. Contact the number below and they will arrange pick up and even a container for donation accumulation.

For more information or to schedule a pick up at your home please call toll free: **1-877-336-8828** or go the Donation Center website at:

www.njpickup.org

The bright green donation bins are located at:

In Vineland: Prudential Office, Our Lady of Pompeii, Sparkle Kleen, Memorial Presbyterian Church, Cumberland County College, Shop Rite, Big Brothers Big Sisters, Word of Life Church.

In Millville: Shine For Jesus Car Wash/Church, No More Tears

In Bridgeton: The Cornbread House, Miss Inez Children's House.

In Deerfield Twp.: Cumberland County Improvement Authority

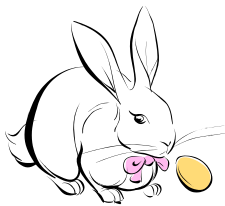
In Carney's Point: The Auto Body Shop, Salem Community College.

In Cedarville: New Hope Baptist Church, Second Pilgrim Baptist Church.

In Quinton: Bradway's Farm Market

In Port Norris: Resurrection Church of God In Christ

Don't Miss the annual Big Brothers Big Sisters Easter Party on April 17th!



MARCH AND APRIL ACTIVITIES

Date	Event
Mar 2	It's Elementary! New Exhibit at Salem County Historic Society – Free!
Mar 7 - 9	NJ High School Wrestling Championships in Atlantic City \$10
Mar 9	Celtic Celebration at Cumberland College \$10
Mar 12	Cirque Ziva at the Levoy \$12 - \$15
Mar 21	Really Rosie at the Levoy (check website for prices www.levoy.net)
Mar 22	Really Rosie at the Levoy (2 show times)
Mar 23	Junie B Jones A family Musical at Cumberland College \$5.
Apr 3	Los Lonely Boys at the Levoy \$29 - \$39
Apr 5	Run for Aaron 5K Run and 1 Mile Walk
Apr 5	ALICE Adventures in Wonderland at the Levoy \$12 - \$15
Apr 6	Paws for Art - SPCA Day at Wheaton Arts
Apr 6 - 12	Volunteer Appreciation Week
Apr 12	Comedy Sportz at the Levoy \$17 - \$22
Apr 17	Big Brothers Big Sisters Easter Party
Apr 18 - 20	Dog Agility Show at Salem County Fairgrounds
Apr 26	Devil in the Dark Endurance Race at Mortorsports Park Under 12 - Free

March and April Match Anniversaries

<u>Little</u>	<u>Big</u>	<u>Years</u>	<u>Little</u>	<u>Big</u>	<u>Years</u>
Elizabeth	Ronza'	1	Dominique	Deja'	1
Cem	Elijah	1	Kyle	Devon	1
Alexis	Jennifer	3	Hector	William	1
Isabella	Brittney	1	Dah'janae	Teri	2
De-Andre	John	2	Ashanti	Amy	2
Curtis	John	1	Ra'Quan	William	4
Kevin	Randi	5	Tashana	Camille	3
Destiny	Barbara	3	Dahlia	Jennifer	1
Trevor	David	1	Omar	Craig	6
Christian	Charlie	1	Dominique	Lana	4
Zyshonne	Wayne	4	Lisa	Kathleen	1
Ahnonda	Tina	8			

Congratulations to our New Matches

<u>Little</u>	<u>Big</u>	<u>Match Date</u>
Jessica	Alexa	01/07/2014
Shayne	Stephen	01/09/2014
Madyson	Patricia	01/09/2014
Aaliyah	Alexis	01/17/2014
Khamira	Camille	01/24/2014
Charisma	Melissa	01/24/2014